



# COMPANY PROFILE

2021

# Common Objective

Prevent Chronic Diseases through Evidence-based Programs

**Healthcapita**

**Corporate**

**Prevent Chronic Conditions  
Reduce Healthcare Cost  
Reduce Claim cost  
Employee Benefits**

# About Us

- **Health-Tech company** based in Bahrain with presence across Malaysia, Kuwait & Saudi Arabia
- Shifting focus from **'CURE to PREVENTION'** by providing 360° health & wellness solutions
- Cloud-based innovative health & wellness technology platform with highest **data security certifications (SSL & Green Labeling)**
- Bringing healthcare providers & healthcare seekers on a **single platform**
- **One Stop Solution** for all health seekers & healthcare providers

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**CORPORATE**  
*Wellness*

**SCHOOL**  
*Wellness*

**INDIVIDUAL**  
*Wellness*

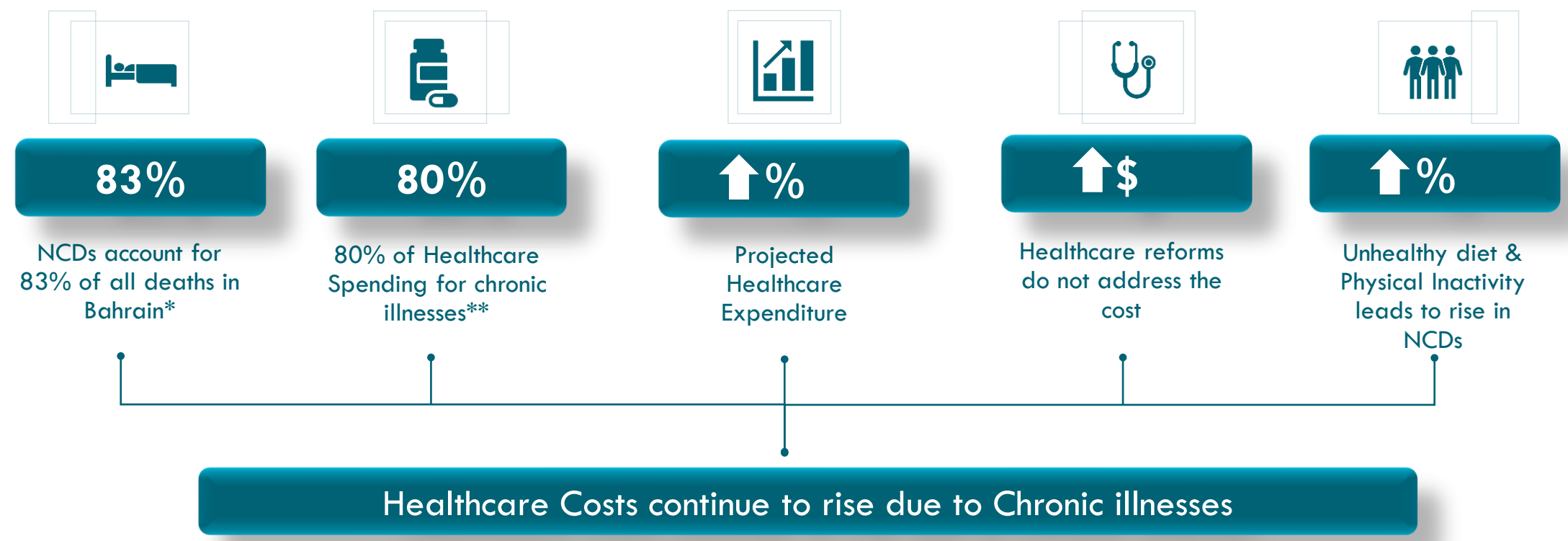
**HEALTHCARE**  
*Provider Benefit*

Our Preventive Programs focus on lifestyle modification & behavior change that help improve health & well-being

# HEALTHCAPITA'S DIGITAL HEALTH & WELLNESS

- **Co-Branded Health Card**
  - Co-Branded Health card with discounts & offers will be provided to members.
  - Saves life in emergency
- **Digital Medical Records**
  - Review past medical history
  - Monitor, upload and manage medical reports at any time, anywhere
- **Health Risk Assessment (HRA) & Health Screening**
  - To predict & prevent chronic disease
- **Customized Wellness Programs**
  - Evidence-based personalized wellness programs to reduce Health Risks
- **Digital Data Management**
  - Track fraudulent cases & medico-legal cases
- **Employee Management System**
  - Online Registration/Enrollment
  - Pre-Employment Screening – for new joiners
  - Employee Benefits Program – Permanent Employees
- **Diet Meal Plan**
  - Opportunity to supply Diet meals to our Corporate Clients

# Healthcare Challenges - Bahrain



\* World Health Organization - Noncommunicable Diseases (NCD)  
 \*\* AON Hewitt's Health Survey  
 \*\*\* By Alpen Capital

# Cost of Unhealthy Workforce

“Detect early warning signs of diseases & prevent it before it is too late”

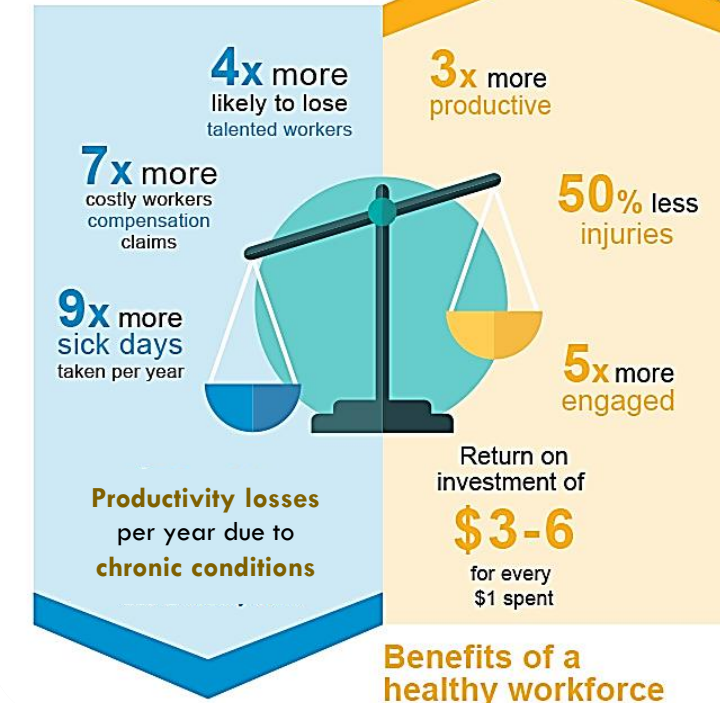
- **4 x more** likely to lose talented employees
- **7 x more** costly workers compensation claims
- **9 x more** sick days taken per year
- **Productivity losses** per year due to chronic conditions

Successful organizations know that investing in workplace health programs makes good business sense, producing returns on investment through cost savings and increased productivity

\*Source: Government of South Australia – SA Health

## Why businesses invest in workplace health and wellbeing

### Costs of an unhealthy workforce



### Benefits of a healthy workforce

# OUR CORE SERVICES



## Corporate Wellness Programs

Customized wellness programs based on **Health Audit Report** and the overall health summary reports of the corporate.



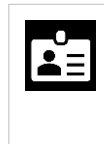
## Health Risk Assessment (HRA)

HRA evaluates & **predicts probability of health risk** based on hereditary & current life style



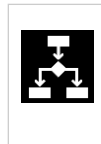
## Personal Health Record (PHR)

Access medical history & records on the go anywhere, anytime.  
Your **medical record moves with you** rather you move with the records.



## Health Card

Quick & easy access to medical vital information in case of medical emergency. **Saves a Life in Emergency.**



## VALUE ADDED SERVICES

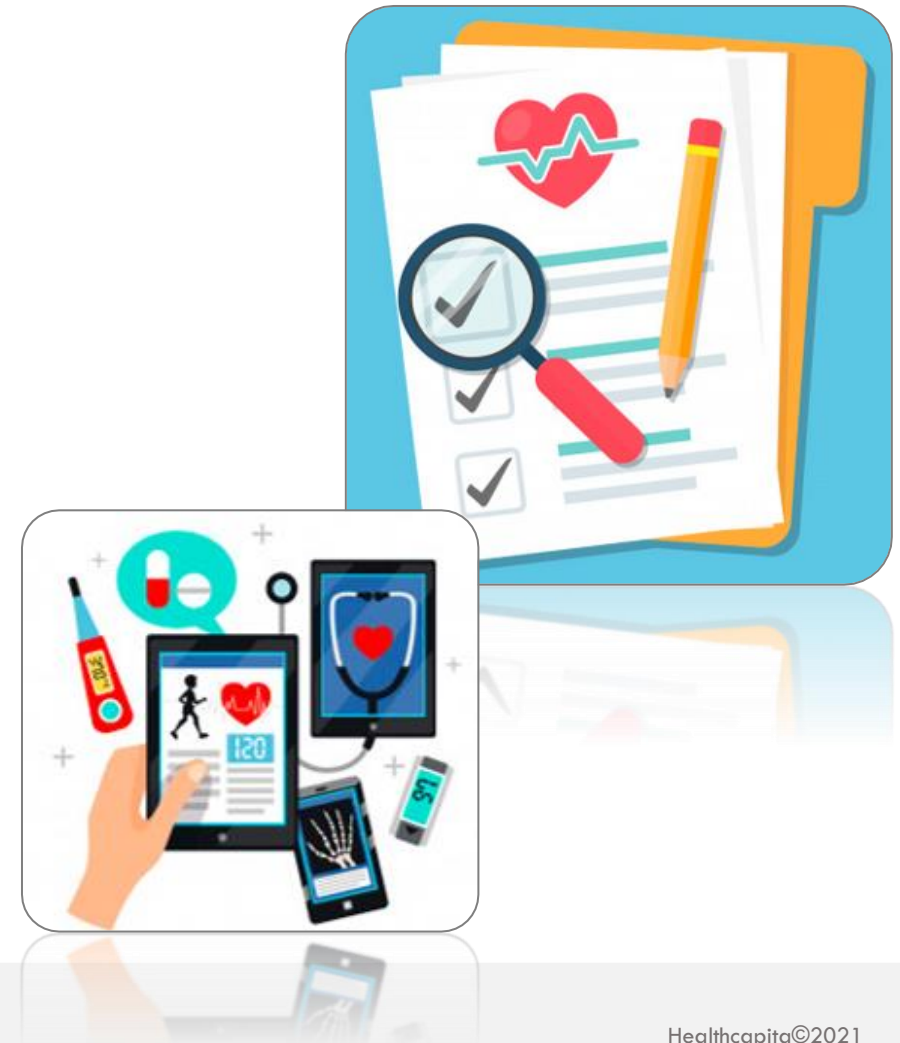
- Tele - Consultation
- Medical Tourism
- Scheduler/Alerts
- Wellness Calculators
- Health Checkup & Health Audit Report
- Doctor on Demand/Home Visit
- Expert Opinion & Second Opinion
- Diet Consultation

# HRA + Screening

**“Detect early warning signs of diseases and prevent it before it is too late”**

- All the enrolled members will undergo a Health Checkup at our partnered Hospitals
- Our Health Risk Assessment (HRA) evaluates & predicts probability of health risk based on hereditary & current life style as well as the quality of life.
- After completing HRA, the individual gets a comprehensive report, which includes personalized feedback and recommendations on how to control their health risks.

**Our Health Risk Assessment methodology is simple yet effective**

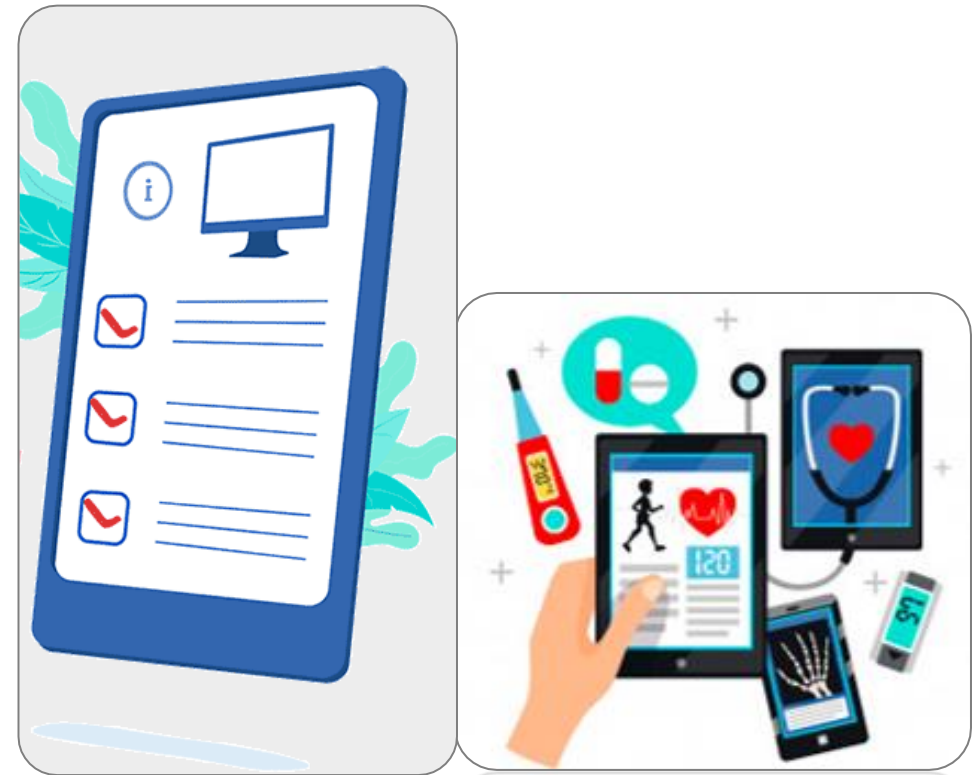




# Personal Health Record (PHR)

**“A Digital health repository that helps Doctors to diagnose the members more accurately”**

- Digital Health repository of the member arranged chronologically
- Latest high-tech way of storing the medical history and reports on Cloud.
- Medical records are at your fingertips, to monitor, upload and manage medical reports at any time.
- Global access irrespective of where you go



# Co-Branded Health Card

“This Health card might even save a life in case of medical emergency”

- Health Card is a **life saver in medical emergency**, by providing vital data like-Blood Group, Allergies, Family Contact and Insurance Details etc.
- It has all necessary medical information that will save the life of an individual by eliminating unnecessary delays.
- Health Card provides **discounts** from our Healthcare Providers Partners including hospitals, laboratories, pharmacies, optical centers, lifestyle & wellness centers, spas etc.

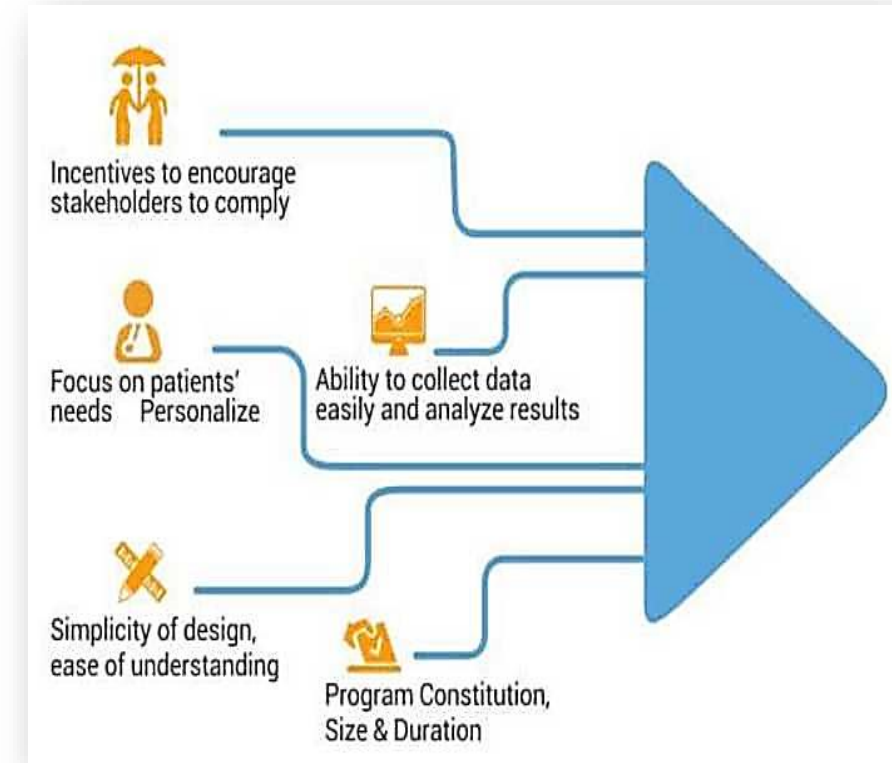
**HEALTH CARD can be embedded with HRA & PHR as combined service**



# Disease Management Programs

- Our Disease management programs are designed to improve the health of employees **by mitigating health risks of specific chronic conditions**
- These programs **reduce health care service use & costs** associated with avoidable complications, such as emergency room visits and hospitalizations.
- Our programs are designed based on **HRA + Biometric** Reports and confirmatory diagnostics post-screening.

**Our Disease management programs  
are specially customized**



# Digital Passport

*On our APP members have access to:*

- 1. Digital Passport*
- 2. Fit to Work*
- 3. Fit to Travel*

**1. Digital Passport**

- COVID-19 PCR Test Certificate
- COVID-19 Vaccination Certificate
- COVID-19 Self Test



• Upload & Store COVID-19 Test Certificate & Vaccination Certificate

**2. Fit to Work**  
Self-Assessment Tool



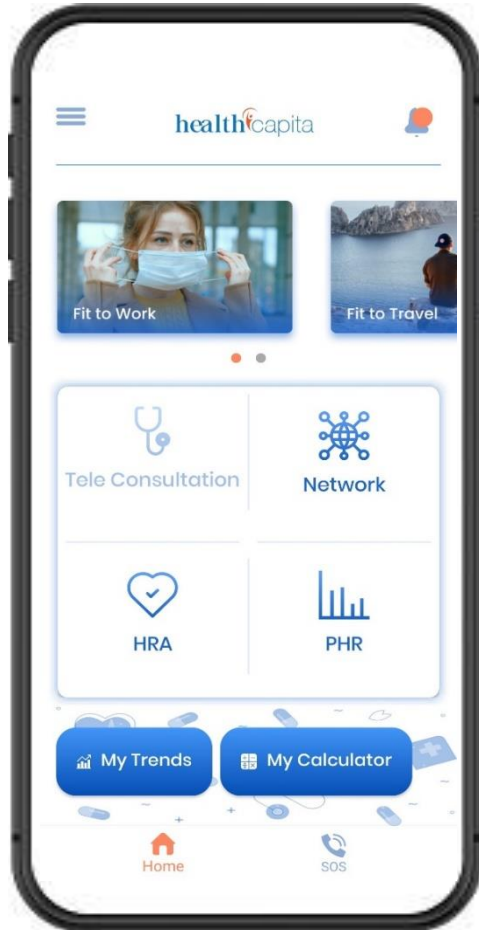
• To scan COVID-19 symptoms before coming in to work

**3. Fit to Travel**  
Self-Assessment Tool

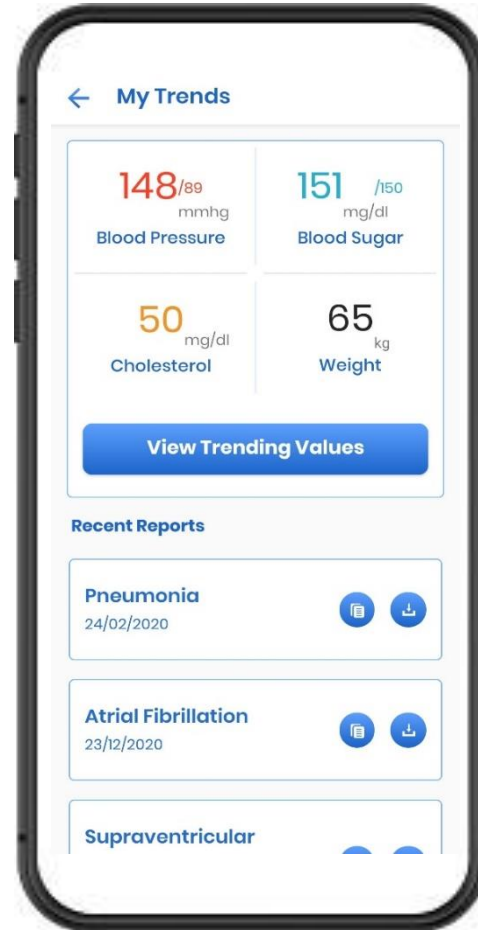


• To scan COVID-19 symptoms before travelling

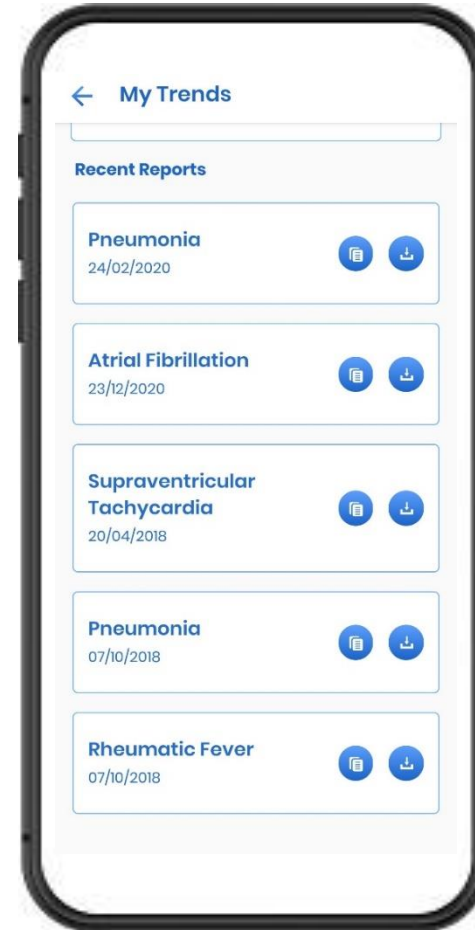
# Healthcapita APP



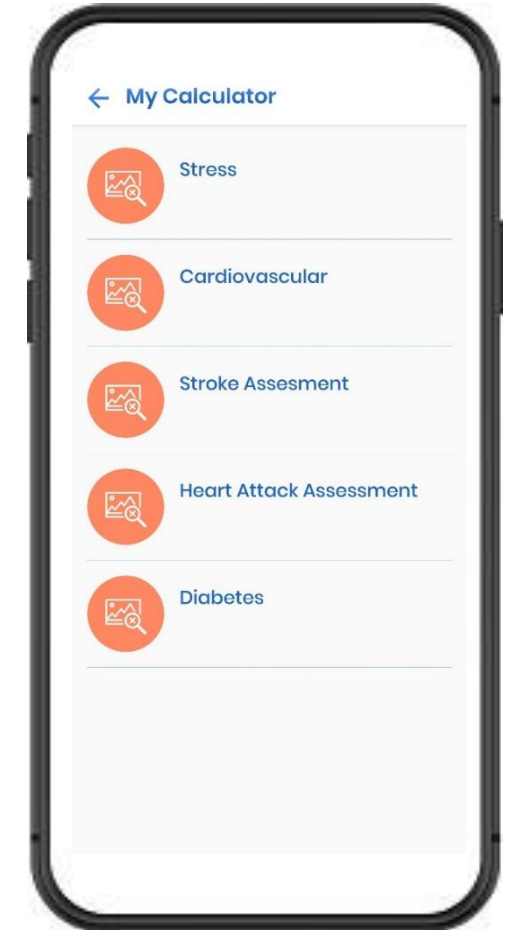
Home Screen



Health Metrics



Advanced Reports



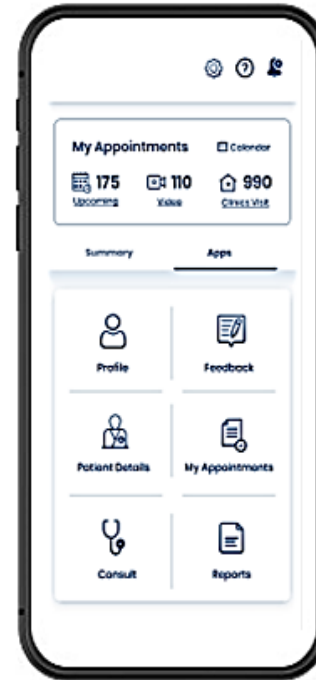
NCD Assessments

# Healthcapita Teleconsultation

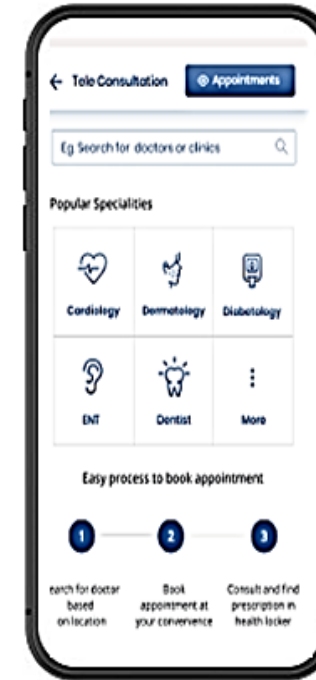
- The COVID-19 pandemic has turned the landscape of the healthcare industry upside down.
- Teleconsultation helps to provide healthcare services to patients from a distance.
- Today is the best time to integrate Teleconsultation, since this niche is still unoccupied, the demand for such services is growing and will continue to rise.



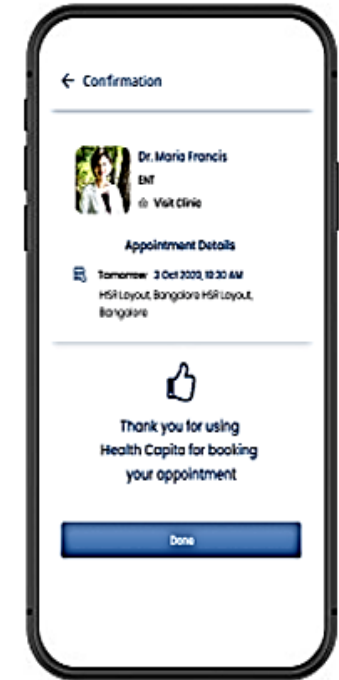
Doctor App



Doctor App



Patient App

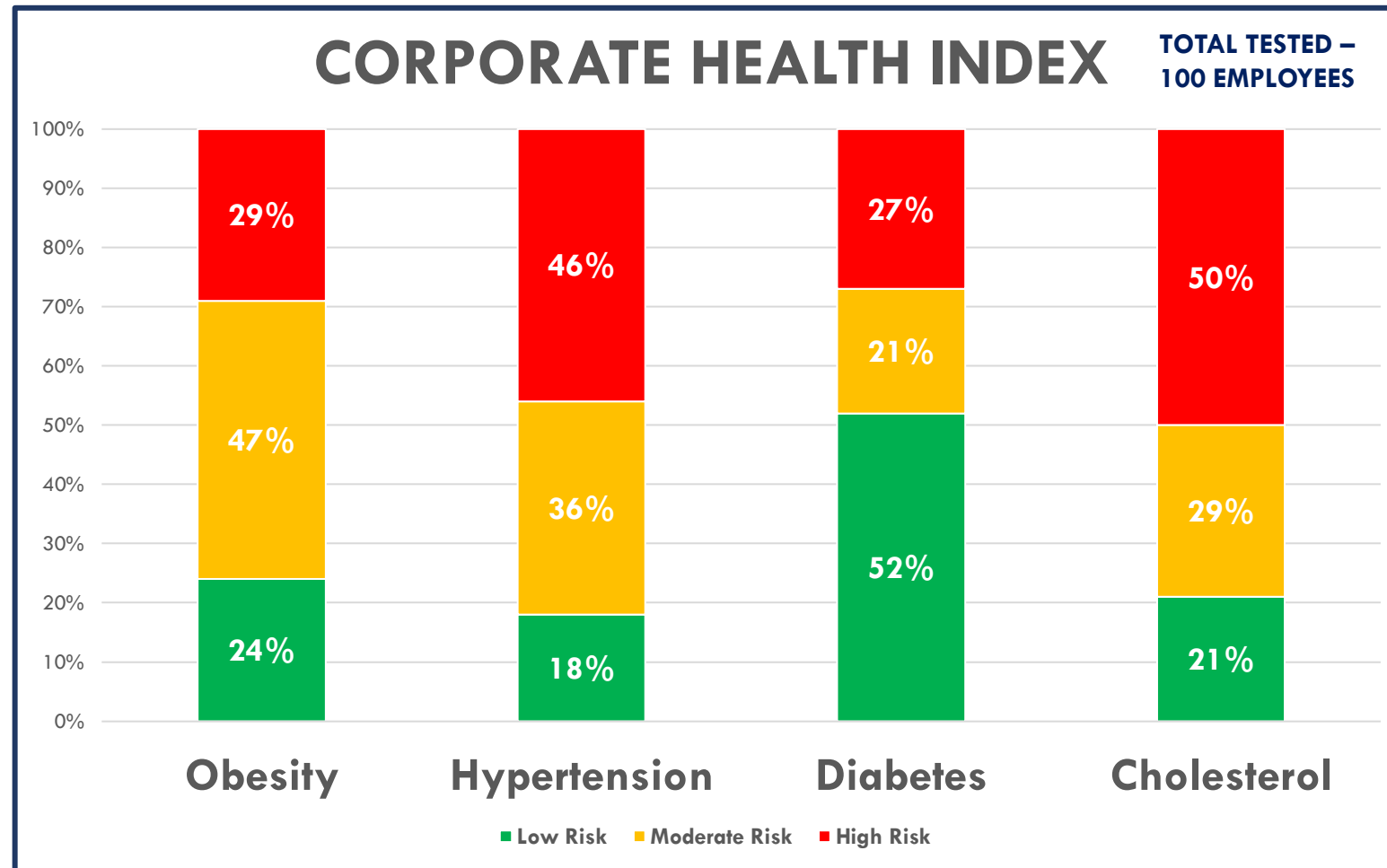


Patient App

# Wellness Program Details



# Corporate Health Index - Sample

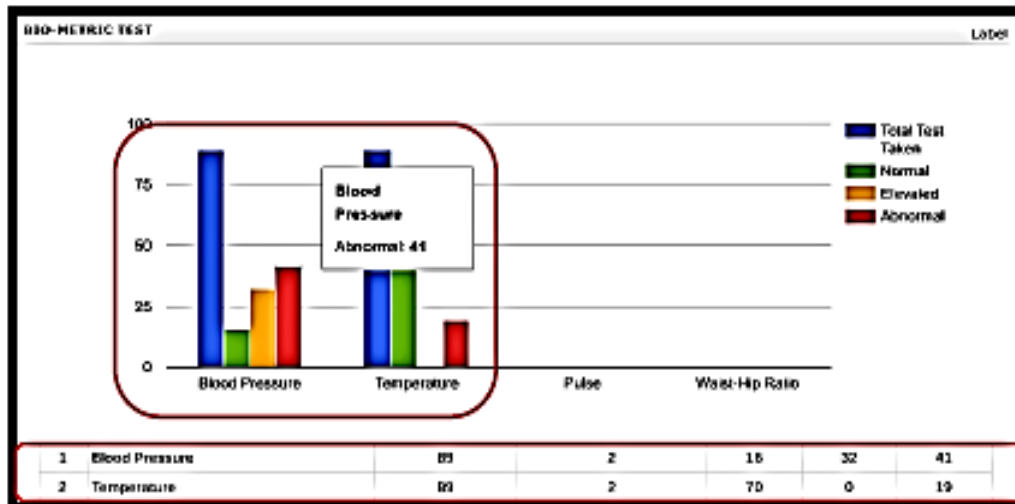




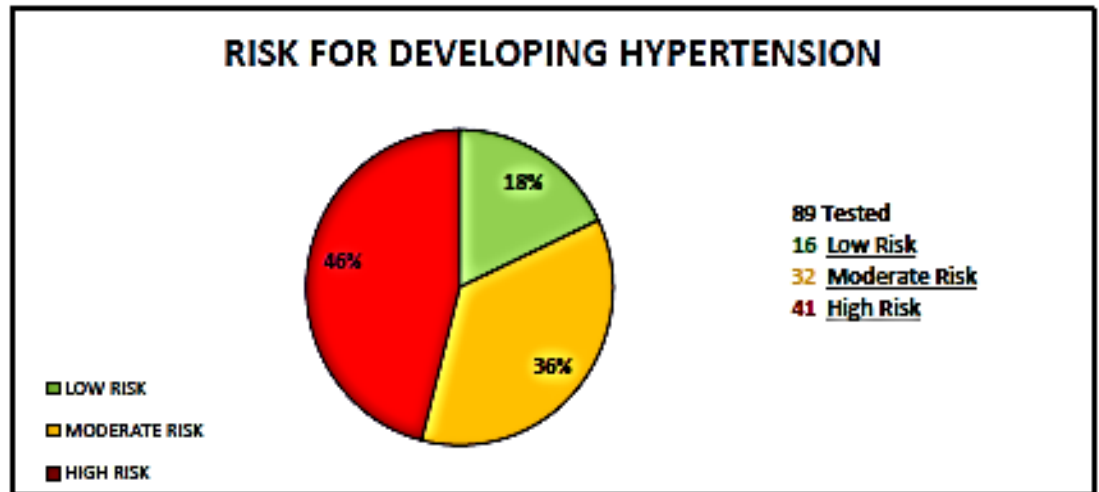
# Healthcapita Dashboard- Sample

## HYPERTENSION(HTN) DASHBOARD

Based on this dashboard, risk of developing HYPERTENSION in future is calculated for an employee. This dashboard also indicates TEMPERATURE.



## HYPERTENSION RISK ANALYSIS



# Corporate Benefits



## ROI Benefits

- Increased Productivity/ Reduced Absenteeism
- Increase in Top Line Revenue
- Reduction in Healthcare Costs
- Reduction in Insurance Premium
- Increased employee retention
- Lower turnover: reduced recruiting & training costs



## Wellness Benefits

- Provides an insight into employee health - Corporate Health Audit Report
- Ensure workplace safety by addressing stress, ergonomics, and other risks that can cause on-the-job injury
- Improving employee health by eliminating risk factors.
- Assurance of Work/Life balance



## Corporate Benefits

- Increase in loyalty towards the organization/corporate
- Boosts Corporate Image & Good will
- Improved employee awareness & engagement
- Satisfied & Motivated Employees
- Better employee recruitment & retention



**HEALTHY ORGANIZATION EQUALS HEALTHY EMPLOYEES**

# Employee Benefits



## Member Benefits

- Health Risk Assessment
- Customized Webinars/Programs
- Complete Digital Medical Records
- Health Card - Quick access to Vital information in case of emergencies
- Discount at Diagnostic Centers /Hospitals/Clinics/ Pharmacy/Gym



## Member Benefits

- Preventive Health Screening
- Employee Engagement Programs & Health Camps
- Early Identification & Prevention of Chronic Health Risks
- Teleconsultation
- Expert Opinion/ Doctor Home Visit/ Second Opinion/ Medical Tourism



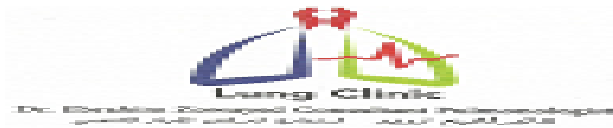
## Member Benefits

- Diet Consultation
- Wellness Calculators (Self-Assessment)
- Online Appointment Scheduler/ Reminder/Alerts through email & SMS
- Weekly newsletters/Health Blogs & Articles/Mobile APP/ Health Directory
- Digital Health Analysis/ One stop Digital health platform



**HEALTHY ORGANIZATION EQUALS HEALTHY EMPLOYEES**

# Our Eco-Partners



# Current Insurance Client



# THANK YOU

Please contact us for more information

## WELLNESS ZONE WLL

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